



HELLENIC

Nursing and Rehabilitation Center

FALL 2019

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Hellenic Women's Benevolent Association KICKS OFF CAPITAL CAMPAIGN

The Hellenic Women's Benevolent Association (HWBA) has initiated a Capital Campaign to bring the Hellenic Nursing and Rehabilitation Center to the next level of nursing home care and rehabilitation. This will be The Hellenic's first capital fundraising effort in over 20 years and will seek to raise \$5 million of the total \$8.5 million cost of the project. The start of the Campaign comes when the HWBA's commitment to compassionate, quality care of the community's elderly population has never been stronger. Funds raised during the Campaign will address improvements in three broad areas: essential infrastructure needs, code compliance requirements and building improvements.

To raise the funds needed, the HWBA has begun conducting a series of events to get the Campaign underway, including the recently-held annual Radiothon. The HWBA has also budgeted \$1.5 million of donated gifts amassed as they prepared plans for the renovations. These funds, coupled with an anonymous gift of \$100,000 will go toward renovating the Home's living and dining room area just off the Home's lobby starting in Q1 of 2020. In addition, a second anonymous donor has issued a challenge grant stipulating that if the HWBA raises \$1.8 million, the donor will make a \$750,000 gift.

"For more than 45 years, The Hellenic has served

those within our care well," said Pamela B. Houlares, HWBA Executive Board President. "Now we must build upon that tradition of quality by renovating and improving The Hellenic for the future."

Opened in 1973, the Hellenic Nursing and Rehabilitation Center has a history of reaching a number of major milestones and has retained its roots in the Greek community, while answering the needs of the broader region, serving people of all ethnic and religious origins.

"Our work has expanded to include many services that were not available in the original Hellenic Nursing Home for the Aged, but the spirit of a true home—a caring, friendly, loving and comforting place—is still our focus," remarked Pam.

A long tradition of philanthropy has made the Home a wonderful community resource. The HWBA's careful management suffices to maintain operations and fund modest capital expenses, yet for all significant renovations, new programs or expanded services, the HWBA must rely on the generosity of its donors and the community. Once the renovations are complete, The Hellenic will more fully provide a more comfortable and welcoming environment for all who visit, live and work in the Home.



BUILDING ON TRADITION

Comfort | Compassion | Care

Dear Residents, Families and Friends,
As you can see from our cover story, we are at an important turning point at the Hellenic Home. With the support of our families and friends we have embarked on a Capital Campaign – aimed at bringing the Home to the 21st century.

For over 45 years, we have served those within our care well and the Home has reached a number of major milestones. Yet the passage of time, regulatory changes and improvements in patient care practices inevitably require even the best healthcare organizations to make upgrades and alterations to its physical plant.

As a not-for-profit organization, we reinvest our resources into the Home to increase staffing, improve facilities, enhance services and activities – yet our needs sometimes exceed these funds. We couldn't do all that we do at the Home without you as a part of the The Hellenic Community.

This fall marks the Campaign's kickoff with a series of events. Supported by HWBA Trustees and our Advisory Board, consisting of people with business and fundraising experience, I will be reaching out to members of the Hellenic Community for support. For without your generosity, The Hellenic will be challenged to address the pressing needs that we face today.



As you think about how you might contribute, know that we welcome outright gifts or pledges, which allow payment over a period of time. I would be happy to explore which might work best for you.

Know that you have the heartfelt appreciation of the residents and

patients of The Hellenic, along with the entire HWBA for your support.

Sincerely,

A handwritten signature in cursive script that reads 'Pam'.



The HWBA Story: NEIGHBORS HELPING NEIGHBORS

Back in the mid-1950s, a small but determined group of Greek Orthodox women combined their energies to confront a serious problem in their community — the growing plight of elderly individuals in the region unable to care for themselves. Many older people in Eastern Massachusetts lacked the support they needed to face the challenges of advancing age. Many had serious health issues and were lonely, having lost their spouse. Many had no family close by and lacked financial resources. Many were simply no longer able to cope with their day-to-day medical, psychological and social needs.

Then in 1954, this pioneering group of women

took matters into their own hands, eventually organizing a non-profit known as the Hellenic Women's Benevolent Association (HWBA). During the 50s and 60s, they worked tirelessly to care for their families and neighbors while organizing many fundraisers and asking the community for support.

Their goal was to provide a safety net for our region's elderly and to leave no family member behind – and ultimately to build a home to care for the aged.

Today, the Home, under the direction of the HWBA, continues its focus on the quality of care and services provided to residents and patients.



THE ESSENTIAL ROLE OF PHILANTHROPY

Without the work of the intrepid women who founded it, and the thousands of donors whose gifts have funded and sustained it, The Hellenic would not exist today. A long tradition of philanthropy has made this wonderful community resource an ongoing reality. Without the Community's continuing generosity, The Hellenic is challenged to address the pressing needs that we face today.

Annual fundraising programs, such as the Radiothon, Easter Appeal and Luncheon Under the Tent, have provided funds for many improvements throughout the Home over the years. The pending Building on

Tradition Capital Campaign requires a more ambitious approach.

Providing a safety net for our region's elderly and leaving no family member behind has been at the heart of the dedicated volunteers of the HWBA. We rely on the philanthropic support of the regional community and have stewarded many trusted and cherished relationships over the years. Our building renovation project is urgently needed.

We hope our many friends will help us build on our tradition and continue our legacy of care.

LEGACY OF CARE

Today, the Hellenic Nursing and Rehabilitation Center is well-respected within the healthcare community and has earned a number of distinctions:

Accreditation from The Joint Commission

an organization that accredits more than 21,000 US health care organizations and programs

Membership in the National Council of Certified Dementia Practitioners

formed to promote standards of excellence in dementia and Alzheimer's Disease education to professionals and other caregivers

An "above average" assessment

from the annual ratings of healthcare facilities by U.S. News and World Report



CALENDAR

During this festive season, The Hellenic welcomes Greek parishes and other religious denominations to celebrate the Season with our residents, families and friends. These events usually take place on the weekends and all are welcome to attend.

RELIGIOUS SERVICES

DECEMBER 2 • 2:00 PM

ROSARY • Unit B & D

DECEMBER 14 • 9:30 AM • Chapel
GREEK LITURGICAL SERVICE

DECEMBER 18 • 10:30 AM • Chapel
PROTESTANT SERVICE

DECEMBER 19 • 10:30 AM • Chapel
CATHOLIC MASS

DECEMBER 22 • **HANUKKAH**
Begins at sundown

DECEMBER 28 • 9:30 AM • Chapel
GREEK LITURGICAL SERVICE



EXECUTIVE BOARD OF TRUSTEES

Pamela B. Houlares
President

Peggy Kantaros
Vice President

Natalie Bassil
Treasurer

Ethel Conaxis
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LEADERSHIP TEAM

Daniel Usechek, LNHA
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Dr. Michael Lowney
Medical Director

Sarah Pratt, RN
Nursing Director

Salamata Bah, RN
Assistant Nursing Director

Darlene Guillette, LCSW, CDP
Director of Social Services

Aviva Schmuckler, ADC/MC, CDP
Activities Director

Jill Fallon, MBA
*Marketing and
Fund Development Director*

ADMISSIONS

If you or someone you know is interested in the Hellenic Nursing and Rehabilitation Center, please call for more information about our Long Term Care, Certified Dementia Care and Rehabilitation services.

781.828.7450



INSIDE

- ▲ A Letter from Pam Houlares
- ▲ Essential Role of Philanthropy
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*May your holidays be
blessed with comfort and joy.*

*From all of us at
The Hellenic Home*

